



AHEF 2020 Virtual Panel

November 11, 2020

11:30 a.m. – 1:00 p.m.

1.5 ACHE Face-to-Face Hours Provided

Per ACHE guidelines, attendance is limited to 50 registrations for virtual events.

Leading a Culture of Safety: A Blueprint for Success

Medical errors are the third leading cause of death in the United States at 220,000 to 440,000 people dying each year from preventable errors according to the Centers of Disease Control and Prevention. Clinicians and hospital staff face a devastating impact as a result of being involved with a medical error especially in organizations without a support system in place. Moreover, only 64% of staff who responded to the 2016 Agency for Healthcare Research and Quality (AHRQ) Hospital Survey on Patient Safety Culture's hospital comparative database felt that reported mistakes led to positive changes.

It is important to build a culture in which all leaders and workforce understand principles of patient safety and supports the reporting of errors, lapses, miss-steps and adverse events. It allows the organization to learn and find ways to incorporate analysis to improve and embrace prevention of errors and adverse events. Establishing organizational behavior expectations allows the organization to understand current behaviors of the organization and promote transparency, effective teamwork, active communication, respect, and timely feedback, and provide rewards in sustaining a culture of safety.

Moderator

Beth Murff, MSN, RN, CPPS obtained both her Bachelors and Masters in nursing from the University of Tennessee Center for Health Sciences in Memphis TN. Throughout her career she has served in clinical and administrative roles in critical care, cardiac services, and behavioral health as well as working in multiple academic settings. She currently serves as Director of Patient Safety and Clinical Efficiency at St. Bernards Medical Center in Jonesboro, AR. She is certified as a patient safety professional and directs all aspects of patient safety throughout the medical center as well as in consultation with the outpatient clinics.

Panelists

Cam Patterson, MD, MBA, FACC, FAHA, FISHR, is the Chancellor and professor of medicine in cardiology of the University of Arkansas for Medical Sciences (UAMS) in Little Rock. UAMS is the only health sciences university in the state of Arkansas and the largest public employer with more than 10,000 employees in 73 of Arkansas's 75 counties. Dr. Patterson received his BA from Vanderbilt University in Nashville, TN; his MD from Emory University School of Medicine in Atlanta, GA; and his MBA from the University of North Carolina Kenan-Flagler School of Business in Chapel Hill, NC. He is the founder and CEO of Enci Therapeutics, Inc.; founder, president and CEO of ClavéBiodesign, Inc.; and special advisor to Hattaras Venture Partners.

Eric Pianalto is the President of Mercy Hospital Northwest Arkansas, a position he has held since 2013. Under his executive leadership, Mercy has increased inpatient and outpatient capacity by 50% with a Net Revenue growth of 50%. Previously he held positions of Regional COO of Mercy Clinic – West and South Central; COO of Mercy Clinic West; and Mercy System Vice President – Ambulatory Operations. Eric received his Master of Business Administration from Webster University and his Bachelor of Science in Business Administration: Administrative Management from the University of Arkansas. He is a board member of the Arvest Bank Group, Ronald McDonald House Charities, and Springdale Alumni Association, with appointments to the Payment Reform Advisory Committee State of Arkansas; Walton Business College Dean's Advisory Council; Walton Enterprises Diversity, Equity and Inclusion Council; and the Arkansas Insurance Commission Advisory Panel.

Panel continued on next page...



Troy Wells is the president and CEO of Baptist Health, the largest health-care system in Arkansas comprised of 11 hospitals, a large integrated physician enterprise, a retirement village and long term care facility, state-wide home health and hospice agencies, a joint venture Health Maintenance Organization, and multiple for-profit subsidiaries. Wells assumed the role of CEO in June 2014 becoming only the third person to hold this title since World War II.

Prior to joining Baptist Health in 2006, Wells was the chief operating officer of Newport Hospital & Clinic in Newport, Arkansas. He earned a master's degree in health-services administration from the University of Arkansas at Little Rock and a bachelor's degree in microbiology from the University of Arkansas at Fayetteville.

Wells is a member of the American College of Healthcare Executives, the Arkansas Executives Forum, Young Presidents Organization, and Fifty for the Future. He serves as a director on multiple boards including Goodwill Industries of Arkansas, Parkway Village Inc., the American Hospital Association Healthcare Systems Council, the alumni chapter of the University of Arkansas at Little Rock, the Little Rock Regional Chamber of Commerce, Healthy Active Arkansas, and the Downtown Rotary Club of Little Rock.

Continuing Education

Nursing Home Administrator, Long Term Care

The Arkansas Department of Health and Human Services Division of Medical Services Office of Long Term Care has approved the Leading a Culture of Safety: A Blueprint for Success educational agenda for a maximum of 1.5 contact hours of continuing education. (AR 7285-AHA20-1.50)

What is the process for attending an ACHE virtual event?

1. Attendees will need to complete the AHEF registration form (page 3 of this flyer). It is best to fax the form to (501) 224-0519 to ensure your registration is received in a timely manner.
2. Once you have been registered through AHEF, approximately one week prior to the event (October 14th) an email will be sent to you from Lyndsey Dumas (ldumas@arkhospitals.org) with information from ACHE with another link to "connect" the event to your ACHE account.
3. You will need to click on this link, sign-in to your ACHE account, select the event that you are registered for and "check out." There are NO additional fees with ACHE to attend this event. This is simply "connecting" the event to your account so that you receive the face-to-face hours.
4. Once you check out, you will receive an email from ACHE that provides you with additional steps. You must complete these steps in order for ACHE to "connect" the event to your ACHE record.
5. Once the event is "connected" to your account, you will receive an email from "Blue Sky" which will have your personal link for the meeting on the day of the event.
6. On the day of the event, you will need to use the email from "Blue Sky" to access the event. Or, you may log into your ACHE account, click on "My ACHE" and select "My Events." Please begin this process approximately 30 minutes before the event begins to ensure you are in the event on time.

Because of this process, last minute registrations cannot be accepted.



Arkansas Health Executives Forum Virtual Panel

Leading a Culture of Safety: A Blueprint for Success

November 11, 2020

Registration Form

Per ACHE guidelines, attendance is limited to 50 registrations for virtual events with priority being given to in-state members of AHEF.

You may fax your registration to (501) 224-0519 to ensure that your registration is received.

Emailed registrations are NOT accepted.

Registration Fee: \$50 per person

Name Title

Hospital/Institution

Mailing Address

City, State, Zip

Phone Number Fax Number

E-Mail Address

Send Registration Form with Check, payable to AHEF, to:

**Arkansas Health Executives Forum
419 Natural Resources Drive
Little Rock, AR 72205**

Credit Cards Not Accepted

Registration Cut-Off Date:

Registrations will not be received after November 4th. Due to COVID-19, all registrations MUST be received by mail with payment or by fax (501-224-0519) with check being mailed after. Last minute registrations cannot be accepted due to staff working from home.

Cancellation Policy:

Due to the limited number of registrations set forth by ACHE, once a registration is received cancellations are not possible.

