



AHEF 2020 Virtual Panel

December 16, 2020

11:30 a.m. – 1:00 p.m.

1.5 ACHE Face-to-Face Hours Provided

Per ACHE guidelines, attendance is limited to 50 registrations for virtual events.

Key State Health Legislative Issues Facing Leaders And Potential Responses

Numerous public policy and legislative issues around health care delivery and public health affect health care organizations and demand involvement of their leaders to respond and adjust organizational policies and procedures. These issues often relate to improving population health, access and coverage through Medicaid and other programs, improving value, addressing consumer issues and workforce shortages, and more. Learning these issues and being involved in policy and organizational responses is important for healthcare leaders, regardless of how directly they may be involved.

Moderator

Jodiane Tritt joined the Arkansas Hospital Association (AHA) executive team as Vice President of Government Relations in 2010. She represents the AHA in all state legislative and regulatory activities. Prior to joining the AHA staff, Jodiane most recently served as Executive Director of the Center for Clinical and Translational Research (now known as the Translation Research Institute at the University of Arkansas for Medical Sciences). Prior to that position, she was Director of Community Support for the Arkansas Department of Health (ADH) where she played an integral role in public health policy development and was responsible for the agency's legislative agenda. She is Past-President of the Arkansas Society of Association Executives, Past-President of the Arkansas Society of Professional Lobbyists, a member of the South Central Telehealth Resource Center Advisory Council, and on the Advisory Board of the University of Arkansas for Medical Sciences College of Public Health. She is also a past chair of the State Association of Government Relations Officials for the American Hospital Association. Jodiane is a graduate of Hendrix College and holds a JD from William H. Bowen School of Law.

Panelists

Chris Barber, FACHE is the President and CEO of St. Bernards Healthcare in Jonesboro, a position he has held since 2010. Chris is a Fellow with ACHE and previously served ACHE as the Regent for Arkansas (2012-2015), served on the Council of Regents, Counselors Committee, Finance Committee, and Credentials Committee. He has also served as AHEF President, and currently serves on the American Hospital Association Regional Policy Board and the Arkansas Hospital Association Board of Directors as Chairman. Chris is also an Advisory Board Member for the New Your Institute of Technology; founding member and Board Member of American Data Network; a member of The Leadership Institute; a member of the CrossRidge Community Hospital Board, Lawrence Memorial Hospital Board, St. Bernards Five Rivers Medical Center Board (Chairman), Paragould Medical Park Board; as well as many others. His honors and awards include American Hospital Association Political Action Committee Most Valuable PAC Player, Arkansas Hospital Auxiliary Association Hospital Administrator of the Year, ACHE Exemplary Services Award, ACHE Service Award, and ACHE Senior Level Healthcare Executive Regents Award.

Gary Paxson, RN, BSN, MS, President and CEO, joined White River Medical Center (WRMC) in 2012 as Chief Informational Officer. A graduate of Saint Anthony College of Nursing, Rockford, IL with a Bachelor of Science Nursing and Bellevue University with a Master of Science Information Systems Management and Healthcare Administration concentration, Gary has 23 years of healthcare experience that include nursing, nursing informatics and executive leadership. In 2019, Gary was named WRHS President and CEO. Gary provides leadership and vision for continued focus on WRHS's Mission to provide quality healthcare and improve the health of our communities.

Panel continued on next page...

Steven Webb, FACHE is the President and CEO of Unity Health in Searcy. Born in Searcy and raised throughout Arkansas and Mississippi, from an early age Steven had a desire to meet the needs of those around him. While working full time at the University of Arkansas for Medical Sciences, he pursued a master's degree in health services administration from the University of Arkansas at Little Rock. He completed his Post Graduate Administrative Fellowship at White County Medical Center (now Unity Health).

As Webb completes his second year at the helm, Unity Health stands as a haven for health care. In the last few decades the organization has grown from a county hospital to an integrated health system, consisting of three hospital campuses, more than 25 clinics, serving communities in eight counties, a member of the Mayo Clinic Care Network and home to the second largest Graduate Medical Education program in the state. Steven is the first to tell others his position at Unity Health is due to the providence and provision of God, and he is eager to lead for years to come.

What is the process for attending an ACHE virtual event?

1. Attendees will need to complete the AHEF registration form (page 3 of this flyer). It is best to fax the form to (501) 224-0519 to ensure your registration is received in a timely manner.
2. Once you have been registered through AHEF, approximately one week prior to the event (October 14th) an email will be sent to you from Lyndsey Dumas (ldumas@arkhospitals.org) with information from ACHE with another link to “connect” the event to your ACHE account.
3. You will need to click on this link, sign-in to your ACHE account, select the event that you are registered for and “check out.” There are NO additional fees with ACHE to attend this event. This is simply “connecting” the event to your account so that you receive the face-to-face hours.
4. Once you check out, you will receive an email from ACHE that provides you with additional steps. You must complete these steps in order for ACHE to “connect” the event to your ACHE record.
5. Once the event is “connected” to your account, you will receive an email from “Blue Sky” which will have your personal link for the meeting on the day of the event.
6. On the day of the event, you will need to use the email from “Blue Sky” to access the event. Or, you may log into your ACHE account, click on “My ACHE” and select “My Events.” Please begin this process approximately 30 minutes before the event begins to ensure you are in the event on time.

Because of this process, last minute registrations cannot be accepted.

Arkansas Health Executives Forum Virtual Panel

Key State Health Legislative Issues Facing Leaders & Potential Responses

December 16, 2020

Registration Form

Per ACHE guidelines, attendance is limited to 50 registrations for virtual events with priority being given to in-state members of AHEF.

You may fax your registration to (501) 224-0519 to ensure that your registration is received.

Emailed registrations are NOT accepted.

Registration Fee: **\$50 per person**

Name Title

Hospital/Institution

Mailing Address

City, State, Zip

Phone Number Fax Number

E-Mail Address

Send Registration Form with Check, payable to AHEF, to:

**Arkansas Health Executives Forum
419 Natural Resources Drive
Little Rock, AR 72205**

Credit Cards Not Accepted

Registration Cut-Off Date:

Registrations will not be received after December 8th. Due to COVID-19, all registrations MUST be received by mail with payment or by fax (501-224-0519) with check being mailed after. Last minute registrations cannot be accepted due to staff working from home.

Cancellation Policy:

Due to the limited number of registrations set forth by ACHE, once a registration is received cancellations are not possible.